



**Talk to Santa (TTS)** is a NATIONAL PROGRAM for ALL Professional Level Santas.

[www.TalkToSanta.com](http://www.TalkToSanta.com) (website does not open to the public until November)

The organization's goal is to raise One Million Dollars for Toys For Tots.

Professional Santas are PAID per Video Chat and/or Video Message.

Each Chat lasts an average of 7 minutes. Video messages last average 5 minutes.

OUTSIDE TRAINING for Professional Santas, on HOW TO BE A VIDEO CHAT SANTA is available at: [www.ProSantaSchool.Org](http://www.ProSantaSchool.Org)

You work from your own (QUIET) home base North Pole Santa Office, dressed as Santa, before, between and after our own personal bookings.

Talk To Santa is a great supplement to BEING SANTA for Santas who may be:

NEW SANTAS

SEMI-RETIRED SANTAS or

SANTAS who may be dealing with a lighter appearance schedule due to health issues.

Parents/GrandParents will provide information about their children that Santa will be connecting with, in Live and Recorded Videos. The information will be ON THE SCREEN for Santa to see as he interacts with the children/families.

As many computer screens are now HD, it is highly recommended that Santa wear basic (preferably HD) Santa make-up to even skin tone and polish your storybook Santa look.

A Backdrop is provided once your contract is signed.

There is NO CHARGE to you for the Talk to Santa backdrop as long as you provide services for TTS during the season.

Santas will provide their own traditional Santa suit of red & white, with Santa HAT and GLOVES.

Your internet speed upload and download will be tested and reviewed by our Tech Department.

You will need to provide your own **computer, video camera, necessary lighting and noise cancelling headsets.**

Santas will submit an **AUDITION** (using the TTS platform), wearing your Santa Claus outfit hat, glove & make-up, prior to being confirmed as contracted. You'll be able to practice in the TTS system to watch videos you've recorded with the on-screen information about 3 imaginary children you are (pretending) to "Video Chat" with. Your internet service, as well as your on-camera performance (voice, posture, enthusiasm, grammar, costuming and professionalism) will be reviewed by our TTS Elves for approval prior to being contracted with TTS.

Santas will register and sign up on the schedule for dates and times that fit with your availability each week starting just before Thanksgiving. There is no set number of hours Santa MUST work each week but we would like to see our Santas sign up for 5-7 hours of performance each week. Obviously most Santas are available weekday mornings but the demand by families for weekday –daytime 8 AM – 3 PM is not very great until the week before Christmas when children are out of school. Please keep this in mind. Most requested days are, of course, weekends. Just a couple hours before, between and after your personally booked events will help us cover family demand.

Santa may be in New York or L.A. working early or late Video Chatting with a family on the opposite coast in another Time Zone... so keep this in mind! It will be easy to fill your schedule before, between and after your own personally scheduled Santa appearances!

Santas will be responsible for being set up and READY for Video Chats 10 minutes prior to start time. Santas will receive text or email alerts of upcoming scheduled video chats.

Santas will be given a TTS VIP Santa Number, so your clients can request you specifically.

TTS Santa VIP cards are available through TTS at no cost.

Santas can print their TTS Santa VIP number on your own business cards or EMAIL your clients your VIP number.

Santas are paid at a slightly higher rate for doing VIP Video Chats.



While in the system, waiting for, between live video chats, Santas can complete any video messages requested by clients that are waiting in the system.

Santas will schedule calls from around the world, but work in your own time zone.

Tech support is available.

Santas are CONTRACTORS and NOT EMPLOYEES of Talk To Santa.

Santas working PRIME DATES and PRIME TIMES (Saturdays & Christmas Eve) will be paid at a slightly higher rate per live Video Chat.

Santas can expect to do 4-6 LIVE Video Chats per hour per scheduling calendar.

Working 2 hours, then taking a break to refresh and revive is suggested.

Clients submit feedback on the TTS experience and rate their Santas after each connection with Santa.

Coaching and performance pointers will be available to assist TTS Contractors in performing at their peak level of excellence.

Webinars and Help support will be available to assist new Santas in learning and effectively using the system.

Santas will be paid based on number of calls and messages upon submitting invoice. You can see your roster of scheduled and completed calls on the TTS back office system. Santas (contractors) will receive a 1099 Misc in January of the following year.

In 2014 TTS had more Santas than customers. Santas weren't very busy as this new industry entered the scene as an option for families.

In 2015, TTS turned away thousands of customers as the Video Chatting Santa genre literally exploded.

IN 2016, TTS hopes to balance clients with an appropriate number of available Santa

**2016 TTS Pro Level Santa Compensation:**

Live Video Chat: \$                                  VIP Video Chats paid at higher rate of : \$

Video Messages: \$                                  VIP Video Messages paid at higher rate of: \$

Register at [SantaVisitsUSA.com](http://SantaVisitsUSA.com) to be an Online Video Chatting Santa for Talk to Santa.

An email will be sent to you from Talk To Santa once the website opens for sign-up and Auditions. At that time specific questions can be addressed to the TTS team.

Thank you for your interest in Talk To Santa!



I truly look forward to working with you on this most amazing program for the children and the Toys For Tots organization.

Susen C. Mesco

National Talent Recruiter

Talk To Santa

P.O.L.E.S. (Online Video) Santa Trainer